

# Review of



# Harvey Segal

# Clickbank Master

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This report is unsolicited

## Foreword and Contents

When you start to explore affiliate marketing, one of the first recommendations you often find is to use CLICKBANK – the premier affiliate provider of digital products.

And, with a little further research it is likely that you will come across the name of Harvey Segal – who is considered to be a master of Clickbank marketing.

### **Never Heard Of Him?**

So who is Harvey Segal and is his focus on Clickbank worth following in order for you to make money online?

After all there are many 'experts' and gurus who make claims that there are great ways to make a good income through the internet.

*What sets Harvey Segal apart from the run of the mill gurus who flood our inboxes with promises and proposals?*

I came across Harvey Segal quite some time ago – grabbed a few of his free e-books and banged up a few of the affiliate links onto my website and basically then let them gather digital dust on my computer's desktop.

*What made me come back and drill down deeper into what he had to say and advise about?*

Frankly, it was because I wasn't getting anywhere with my internet marketing and I was just overloaded with information from many gurus whose programs basically benefit them and not me as a marketer.

Then, I sat down and made the time to really read his e-books I had collected.

The result? Well, this report is one of them.

This report is my way of sharing with other marketers who struggle with building a successful online income – in any niche.

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## Review of Harvey Segal and Clickbank Marketing

Is this report a recommendation? Yes – **BUT**, don't stop reading yet and buy through my links.

Read on and make an **informed decision** – I am not interested in just selling you something that will just sit on your desktop. What I am interested in is helping you be confident in moving forward with no hooks or empty promises.

**So to Harvey Segal.....**

### Questions You Need Answers For About Harvey Segal

1. Is he different and why?
2. Are his materials easy to follow and actionable?
3. What support does he provide?
4. What are the costs of his materials?

### The Answers

#### 1. *Is he different and why?*

Yes, he is. There is no hard sell and continuous email marketing clogging up your inbox. You do not get the impression that you cannot succeed if you don't have his program or e-book. His approach is pre-selling – that is, giving information to readers in a simple way that allows you an unpressured consideration about what he says.

There is no flash bang 'gee whiz' pages screaming bold and colored words and sentences urging you to buy, buy, buy!

Of course, there are sales opportunities – it is a business after all – but it is the way he presents both his focus and products which pretty well set him apart.

#### 2. *Are his materials easy to follow and actionable?*

Yes! There is no fluff or waffling along – he just gets to the point in clear and simple prose. He tells it as it is!

To illustrate my point go to **page 10** where I have reproduced a sales page (no links).

#### 3. *What support does he provide?*

I recently opened up a ticket at his help desk – the reply was in my inbox within a few hours! This speed may not be typical – but I suspect it is.

The reply to my query (and it was a messy one) was clear and complete.

#### 4. *What are the costs of his materials?*

Many are **free** with no sign-up required – and sufficient to get you going.

Those that do have a cost attached are low priced and include many bonuses some including access to his forum.

### The Bonuses

These are quite extraordinary in many ways – as often they come with an opportunity to on-sell them and make you initial investment back – which can be as low as \$10 (Ultimate Supertip)

## The Pros and Cons

### Pros

- Much of his material is free and you can still make money
- His utilizing of Clickbank makes your accounting simple
- The support (help desk) is fast and clear – may gurus give you NO option to ask them a question before you buy.
- There are no wild or extravagant promises.
- He doesn't try to dazzle you with his income stats and graphs
- He provides testimonials that can be checked out
- There are **no sign-ups** required in order for you to get his e-books
- Win-win in the sense that you get many actionable e-books for free without having to upgrade to get to the real deal. You can do so, but it is not necessary.
- You can promote his products without a website



### Cons

His reticence – his drive to not 'hard' sell - while a welcome change – may leave some folks feeling a bit under-informed. This though is solved either through the help desk which he makes readily available or simply reading carefully any of his free e-books.

I always dislike claims that you can sell without a website or a blog – which is mentioned sometimes in his material.

Strictly speaking this is true – but it is very difficult. You can use Twitter, Facebook and other social media to do so.

But people do need to find you – e.g. through a search engine. You need traffic and a website or blog is your storefront. They will also allow you to have other eggs – and not all in the same basket. See my article at my site: <http://www.affiliatemarketingcentral.net/why-have-a-website>

But, as Harvey Segal says – **you do not have to be dependent on Google** et al – **go to page 8** for what he says. Worth reading a simple one page and a bit!

### Niches

While his e-books allow you to master Clickbank marketing, his tactics, for example, in The Ultimate Supertip, can be applied to nay niche

*Here's a tip: whenever a product owner give you figures about the money you will make I advise you to run.*

### Do Your Due Diligence

Harvey Segal owns

- The Complete Guide To Clickbank – the only site devoted completely to Clickbank
- The ClickBank Success forum (over 10,000 members)
- and is the author of 3 best selling ebooks about ClickBank.

**Don't just take my word for it** - look at these sites which contain profiles of the world's top Internet marketers

1. [Gurus Portal](#)

2. [GuruDAQ](#)

3. <http://www.programcritique.com/subcategories/onlinegurus/HarveySegal.html>

[He has also acted as an Advisory Board member in Clickbank's European Client meetings](#)



You will have noted that up to this page I haven't put any sales links or sign-ups – but here goes – because I feel this is a safe path for anyone to follow if they wish to make an income from home online.

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## My recommendations

### It's Goodbye to Google

([The Ultimate Supertip](#))

Learn how to dispense with search engines and still effectively market ANY product

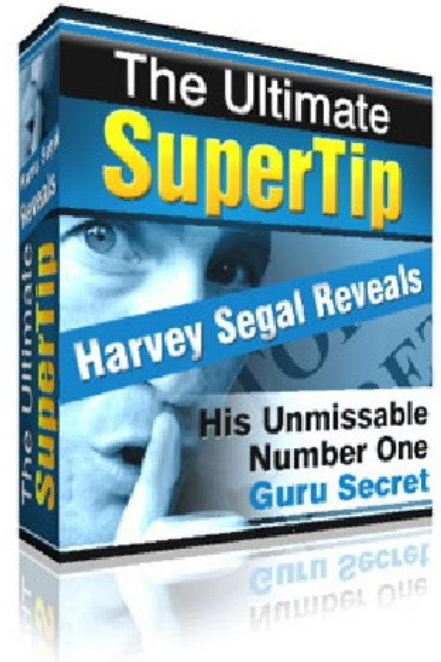
**And, there is no sign-up needed!**

### This is a Free E-Book

There are many Internet marketing gurus who promise to reveal their special secrets - in exchange for a hefty fee.

Not so with Harvey Segal of SuperTips fame. **He gives away his tips and secrets for free.**

**Regardless of your product – this is the very best strategy to promote it. It contains a demonstration that is easy to emulate – just copy and rinse and repeat!**



You get it for FREE – click on his link at the bottom of the page. BUT, I recommend checking out the **magic button** as well!!!!!!

[CLICK HERE](#)

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## The Clickbank Marketplace Supertips

(free no fluff guide and no sign-ups)

***This can seriously affect your profits ... fast! Anyone using ClickBank absolutely needs to read this book.***



There is no more powerful way to sell your product than by 'preselling' it with free and useful information, typically with a free ebook. For an excellent example check out the free book '**ClickBank Marketplace SuperTips**'

[CLICK HERE](#)

**This is also Free**

## About ClickBank

**Clickbank Marketing** is one of the first ports of call if you are looking for products to sell as an affiliate marketer.

Clickbank marketing is both easy to use and an essential element for successful internet marketing.

Clickbank affiliate marketing is essentially where you would find someone else's product to promote. Clickbank is the leader for this where you get hop links for products (free).

This affiliate link is unique to you. You would then use this affiliate link to refer other people to purchase THE product. If someone that you referred purchased the product, you would get a cut of the profit.

The great thing about Clickbank is that the top products usually come with a high commission rate. In fact, don't even bother to look at any under 40%.

### JOIN CLICKBANK

You can join Clickbank though this link [CLICK HERE](#) – go and sign up as it is **FREE**. You can find both products to sell, or load up your own products to sell.

You will be asked for a nickname – this is added to all the links you promote – so that your commissions can be tracked and credited to your account.

Choosing a Clickbank product is best based on a focus on information or downloadable software items.

(This is reproduced from my website <http://www.affiliatemarketingcentral.net/programs-and-affiliates/clickbank-marketing>) where you can get more information

*“The ClickBank Marketplace is an organized directory of over 30,000 products supplied by vendors and listed in order of popularity across a number of categories. Here they can be searched by a potential audience of 100,000 affiliates looking for products to promote.” (Harvey Segal )*

# Addendum

## 1. “It’s Goodbye to Google” by Harvey Segal

### 2. A sample page as an example

I have re-produced this page to show you the no-hype approach that typifies Harvey Segal

I have deleted my affiliate hyperlinks in the sample page as I want this to be simply an example and not a way to get you to buy.

There are some slight differences from the original – simply due reproduction problems – but here it is with is typos and all as best as I can do

The site (squeeze page is very simple)

## ***It's Goodbye To Google***

by Harvey Segal

You read that right. I've told Google to push off.

Stop spidering me.

I no longer want my online business to depend on its ever changing whims as to what makes a good or bad ranking.

I don't want to spend time collecting thousands of backward links then find that they are probably worthless because the anchor text does not contain a suitable keyword, or the site does not have sufficient page rank, or whatever the latest algorithm is.

I don't want to buy expensive cloaking tools and run the risk of penalization.

I don't want to be bothered about whether a domain has a static or dynamic IP address or have to use different hosts to make a network of mini-sites.

What's that you say ? You don't need fancy tricks – just provide good relevant content.

My answer ?

Nonsense.

I have a huge content site devoted solely to ClickBank, the only one of its kind.

If you wanted to find the most relevant content for a search on the keyword 'ClickBank' don't you think that would be at the top ?

Well Google used to agree with you.

It was ranked number 2, with only ClickBank.com itself at number one.

Today it is ranked ... wait for it ... number 426.

It is beaten out of sight by sites which have nothing to do with ClickBank but happen to mention that keyword once.

I asked a search engine expert about this and he suggested that it was due to keyword density, in other words too many mentions of the word ClickBank.

Well that has to be the case - the site is after all a 'Complete Guide to ClickBank'

His advice - try replacing the word ClickBank occasionally  
e.g. use 'CB'.

No way.

That was the last straw and became the inspiration for me to develop a revolutionary approach to getting traffic.

It led to me being called 'The Guru who said goodbye to Google' in the marketing forums.

And this new approach ?

It uses some of the fundamental pillars of Internet marketing that you already know - techniques which will never become obsolete.

But they are combined together in a new way and with a viral twist that you won't have seen before.

It includes giving out free information in a certain way and I show you how exactly in my book, *The Ultimate SuperTip*.

And just to illustrate the principle: the book is free and you can reproduce this article and change the URL to point to your own rebranded version.

Read the amazing book which took the Internet by storm

**[The Ultimate SuperTip](#)**

# ClickBank for Newbies

... and oldies ...

## Free guide, no sign-up needed



Don't be misled by the title.

This free guide is aimed at the whole spectrum

- From any first timer starting Internet marketing
- Or any ClickBank newbie
- To any netrepneur or marketer looking for a **money-making opportunity.**

If you are new to Internet marketing then the best and quickest way to get started is to become an affiliate - earning commission by promoting a vendor's products.

The most popular affiliate program is run by ClickBank - the world's largest provider of digital products.

Yet 9 out of 10 ClickBank affiliates end up earning nothing with dormant accounts.

Let's make this clear.

Even if they do make sales . . . they don't get paid out.

Even worse . . . what they are owed is slowly eroded from their ClickBank account.



There's a specific - and legitimate - reason for this, hidden away in ClickBank's terms and conditions, which is the cause of the problem.

In this free guide you'll see you exactly how to overcome this barrier and start earning commission with ClickBank



Stop. Did you read that last sentence ?

Barriers. Restrictions.

If your goal is to make money on the Net a light bulb should now be glowing in your head. Showing how to profit from this situation.

Can't see it ?

Don't worry - I'll tell you exactly in this free guide.

It's a quick easy read.

Just 16 pages.

**Ending with a viral money-making idea.**

### **Contents**

Chapter 1. Introduction

Chapter 2. ClickBank basics

Chapter 3. How to succeed with ClickBank

Chapter 4. The problem - why most ClickBank affiliates fail

Chapter 5. The solution

Chapter 6. An irresistible offer

### **Testimonials**

He included 4 testimonials (not reproduced here)

### **The author:**

**Harvey Segal is acknowledged as the world's top ClickBank expert.**

\* Owner of The Complete Guide to ClickBank (the only site devoted completely to ClickBank)

\* Owner of the ClickBank Success Forum (over 10,000 members)

\* Author of 3 ClickBank ebooks

- ClickBank Affiliate SuperTips

- ClickBank Vendor SuperTips

- Stop Those ClickBank Refunds

\* A participant in ClickBank's European Advisory Board meetings

More information about all these in the book.

### ***Free download***

No sign-up is required



Download Here (hyperlink removed)

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#### ***P.S***

Whatever product you sell the most important way to boost sales is to maximize the conversion rate.

You will see how to do this with a **SuperTip** in the book.

So simple, yet overlooked.

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**CONTACT** (hyperlink removed) This goes to the help desk.